



REBECCA CARMODY, CMM, CMP

events that move the pipeline

CASE STUDY

INTERNATIONAL EXECUTIVE FORUM · BANGKOK, THAILAND

# Bangkok Global Leadership Forum



Chao Phraya River cruise reception — one of several offsite cultural experiences coordinated through a local DMC partner.

## THE CHALLENGE

A global humanitarian non-profit needed to convene 124 senior leaders from 31 countries in Bangkok, Thailand, with just 38 days to plan. The program required international visa coordination, multi-nationality travel logistics, and a world-class leadership experience delivered on a non-profit budget.

124  
ATTENDEES

31  
COUNTRIES · 5 CONTINENTS

38  
DAYS TO PLAN

5%  
UNDER BUDGET

## WHAT I OWNED

- Ran a competitive RFP across Bangkok properties and negotiated the full Anantara Riverside contract.
- Authored the Room Flow doc through v9 — 30+ sessions across 5 concurrent spaces.
- Managed travel, visas and ground transport for 124 attendees across multiple arrival waves.
- Built a bilingual Nunify app and authored every attendee communication.



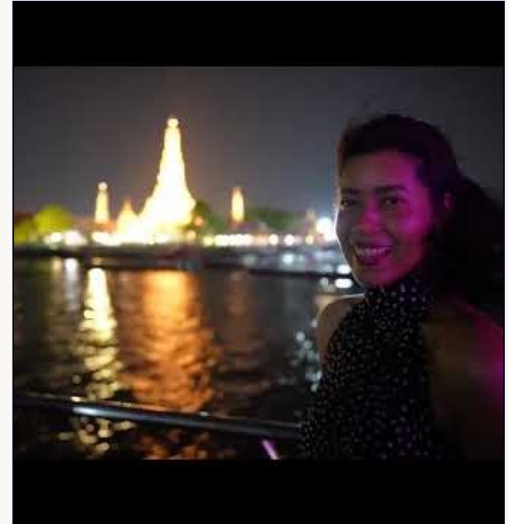
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CASE STUDY · CONTINUED

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## Bangkok Global Leadership Forum



Forum branding and signage inside the Anantara Riverside venue, and the Wat Arun cultural experience along the Chao Phraya — stills from the 3-minute highlight reel delivered within 5 days of program close.

### THE OUTCOME

*The forum opened on schedule with every attendee visa cleared and every arrival wave met. Branded journals, pens and print materials were hand-carried from Arizona to Bangkok for the full delegation, and the 3-minute highlight reel was delivered by May 8, 2024 — five days after program close. Client feedback said it all: “People are raving about the organization of this GLF.”*

— Holly, Forum Director

### WHAT THIS DEMONSTRATES

- Complex international logistics and cross-cultural program management at a global scale.
- The ability to deliver executive-grade experiences under significant budget and time constraints.
- End-to-end vendor, DMC and stakeholder coordination that keeps leadership focused on mission — not mechanics.

Ready to build a program like this?

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